



### Inaugural TNBC Day

Thousands of supporters, representing communities across the country, joined together on 3-3-13 to raise awareness and funds to battle triple negative breast cancer. Organizers planned over 70 events in 26 states raising nearly \$250,000!



### Peace, Love and A Cure

The community that started it all gathered together again at the beautiful home of Erika and Kevin Liles to remember Nancy Block-Zenna and celebrate this year's honorees, Revlon, Dr. Susan M. Domchek and Krista Stone, triple negative survivor and mother of actress Emma Stone. The star studded event raised over \$450,000 to further the mission of the Triple Negative Breast Cancer Foundation.



### TNBC Symposium

Leading researchers from around the globe gathered in Washington, DC for the 5th Triple Negative Breast Cancer Symposium. The event offers an opportunity for participants to speak openly about the challenges that research on TNBC often poses. Ultimately, the results of the

day's proceedings set the tone for future explorations and for collaborations across institutions and disciplines that bring us new discoveries and hope.



### Arthur Ashe Kids' Day at the US Open

Kennedy Funding selected TNBC Foundation to receive the proceeds of their fundraiser designated for The Leslie Simon Breast Cancer Breakthrough Research Fund which will be used exclusively to fund promising research surrounding triple negative breast cancer.



### Metastatic Breast Cancer Alliance

TNBC Foundation joined forces with fifteen leading cancer charities and advocacy organizations to form the Metastatic Breast Cancer Alliance with the vision of transforming and improving the lives of women and men living with metastatic breast cancer. The Metastatic Breast Cancer Alliance aims to unify the efforts of its members and to increase awareness and education while advancing research and policy.



### Jacobi Medical Center

TNBC Foundation awarded a 2 year grant to Jacobi Medical Center to fund a patient navigator who will be specially trained to assist women with triple negative breast cancer as they move through the challenging processes of diagnosis and treatment.

Jacobi Medical Center is a municipal hospital which provides health-care for some 1.2 million Bronx and New York area residents, mostly from underserved populations.



### New Research Grants Awarded in 2013

- **Samuel Waxman Foundation and TNBC Foundation Co-Funded Grant**  
This joint research grant will enable a collaborative team of scientists from New York City's Mount Sinai Medical Center and the Sylvester Comprehensive Cancer Center at the University of Miami to apply the principles of reprogramming to nonfunctioning genes in triple negative breast cancer cells making them more responsive to hormonal therapy and reducing their ability to metastasize.
- **The Leslie Simon Breast Cancer Breakthrough Award**  
This award was granted to Dr. Mark Pegram, director of the Breast Oncology Program at the Stanford Women's Center and co-director of the Molecular Therapeutics Program at Stanford University. Dr. Pegram and his team are working on finding therapeutic targets for NF45 and DKC1, which play a role in helping TNBC cells grow and survive.
- **TNBC Foundation Grant**  
This award supports the important research of Dr. Charles Perou and his team at the Lineberger Cancer Center of the University of North Carolina. The project aims to identify the genetic programs that are responsible for forming blood vessel like structures in the claudin-low subtype of TNBC, and targeting them to see if chemotherapeutic or anti-vascular agents will block that activity, thereby preventing the tumor from developing a blood supply.

### Continuing Research Projects

- **Susan G. Komen Promise Grant**  
We renewed our commitment to co-fund this promising five-year, \$6.4 million research project studying a new drug, an antibody named TRA-8, that may be an effective targeted therapy for triple negative breast cancer.
- **Rutgers and Cancer Institute of New Jersey**  
Dr. Shridar Ganesan continues his research, funded by TNBC Foundation, aimed at better understanding the potential DNA repair defects present in non-hereditary triple negative breast cancers which represent the majority of triple negative breast cancer occurrences.



### Remembering Lori Redmer

On August 17th, TNBC Foundation's "Survivor -in-Chief", former Executive Director, Lori Redmer, passed away from metastatic triple negative breast cancer. Lori came to our foundation early in 2012 with tremendous positive energy and a strong will to help our community. She worked tirelessly on behalf of the many families living with TNBC, bringing fresh perspective to our organization while raising funds for TNBC-specific research initiatives and innovative programs. Lori was particularly proud of two such programs: the UnCommon Knowledge audience-driven webinar series and TNBC Awareness Day. These are both wonderful programs which serve to educate, raise awareness of TNBC and bring our community together. We will continue to nurture and grow these programs in honor of Lori and for the benefit of our TNBC family.



When she first joined TNBC Foundation, Lori posted her favorite quote as part of her first message to our online community: "Be kind, for everyone is fighting a hard battle." She wrote, "This sums it up so well; TNBCF will fight for targeted therapies, and we will also be kind to those on the path. Together, we can change what we know about this disease, how we treat it, and help so many along the way." This is as true today as it was when Lori first joined us.